

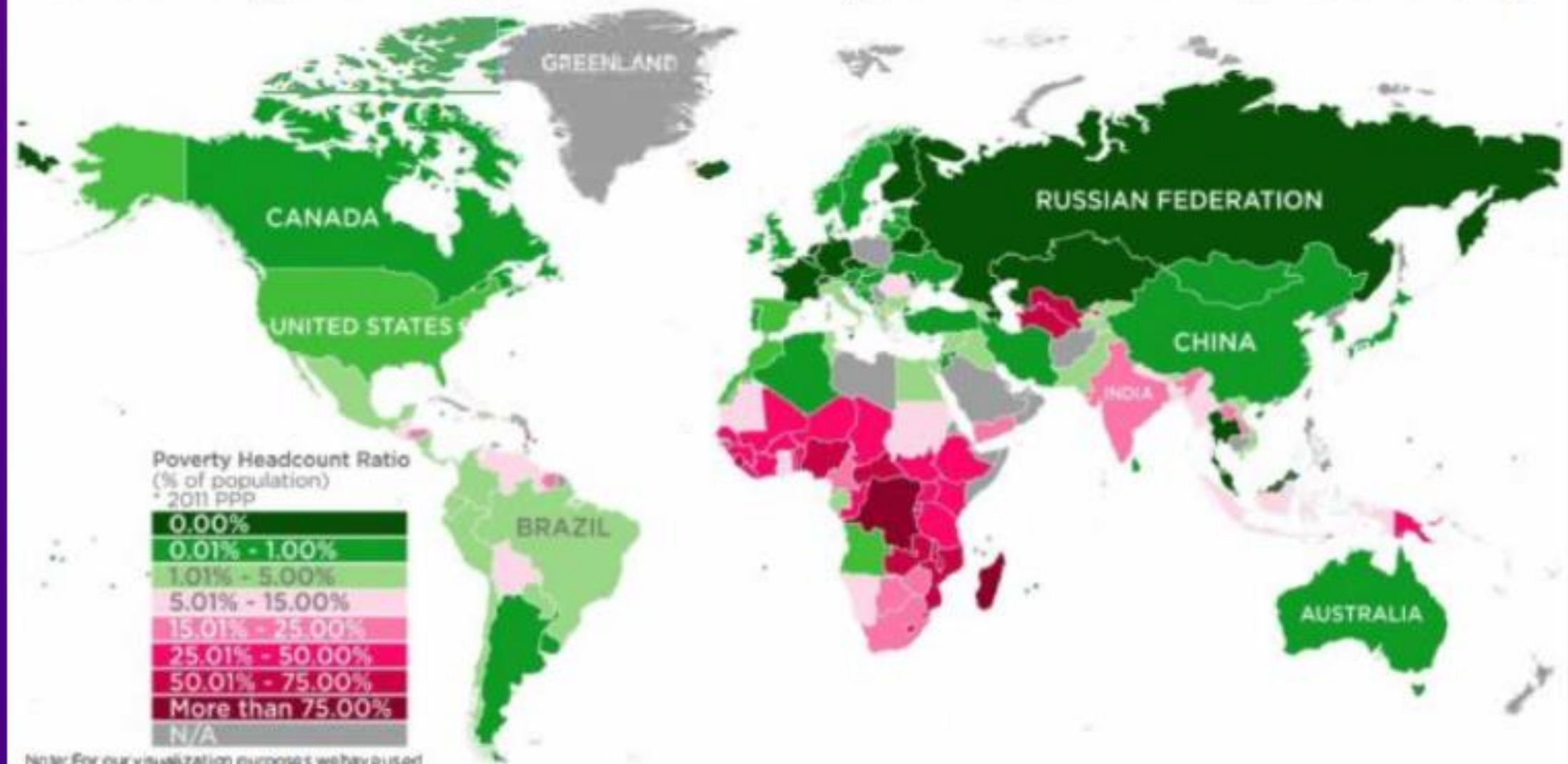


advancing together...

Welcome to Zepama Technology Ltd, a simple startup using technology to uplift societal wellbeing. Our mission is to harness the power of tech to reduce extreme poverty across communities, improve mental and physical strength, enhance education and the community itself through innovative solutions.

People Living in Extreme Poverty

Percentage of Population Living on less than \$1.90 a day*



Note: For our visualization purposes we have used data for the latest available year in each country.

Article & Sources:

<https://howmuch.net/articles/people-living-in-extreme-poverty-2018>

The World Bank - <http://www.worldbank.org>

howmuch.net

Our Zepama Pitch:



No one should be left behind in the quest for progress in life.

Good day everyone, my name is Doyin Adesida and I will like to start by repeating that. No one should be left behind in the quest for progress in life!

I am here today to present a fine investment opportunity with immediate, structured benefits for early investors.

We are raising \$3 million through a SAFE note. This offer includes a maximum valuation limit, an 8% discount on future shares, and a guarantee that you the early investors get the best deal available, provided with more protection and a better return on their investment!



Why Zepama?



Zepama is a fine opportunity, both for impact and growth in the healthtech, fintech space. Let me add sapatech to that categorization. We all know what sapa is, needing to ask the next man for urgent 2k because one is hungry or stranded. More like extreme poverty. Zepama is here to chase sapa out of earth. Let it go to Mars or gupitar.. lol 😊

Our name Zepama is formed out of the thoughts of Gen Z's Papa's and Mama's and our BHAG goal represented by our slogan is Advancing Together.



At Zepama, we believe **no one should be left behind in the race for progress.** And you can tell our total addressable market size is over 1.8 billion people across the globe consisting living under \$20/daily from Gen Z's, to Papa's and Mama's.

The Goal;



Just as Don Jazzy is a music producer and he picks talents from the crowd to produce them and monetize, Zepama is a step producer and in our case, we require no talent from user to produce their steps and pay them for it.

Instead, we require users to acquire our tools which come in starter packs to enable the be a part of the ecosystem.

The **goal is to create a world where people earn money in form of ZepaPoints & Zepacoins**, our proprietary digital currency **by simply walking, using our proprietary smart products.**



Our Starter Pack;

Our starter packs include our mobile app which is a stepcounter and event creation app that allows users connect with each other to take walks together, the app is equipped with security features that keeps people safe and the app is preloaded on our smartphone, smartwatch, smart ring, virtual reality headsets for gaming within our Ecosystem and energy harvesting sneakers that convert kinetic energy into electrical charge that users can use to charge their phones and energy bulbs after walking.

The starter pack also includes fitness outfits and more.



User Spending;

Users can spend these coins at ZepaStops which are retail partnership that integrate our platform into stores like ShopRite, Tesco, Walmart, local corner shops and online at www.zepastops.com transforming fitness into financial empowerment and better physical and mental health.



The Numbers Behind Zepama;

The funds we raise will be used to develop 27,656 starter packs of our Zepa products, generating 100% profit margins through a hybrid sales model.

Starter pack price: **N412,000**

Down payment; **N103,125** only

then a monthly subscription fee from the Zepacoins earned for 12-24months to balance up. This ensures affordability and would allow viral growth.

GTM-Growth:

27,656 starter packs sold in Q1, flexible payment model will allow viral growth. 3 Million app download from appstore, 10m Zepacoins in circulation



Zepama's ecosystem creates an immersive experience that will be filled with surprise rewards through random Zepacoin bonuses, scarcity with limited-time events and exclusive challenges.

Starter Pack:

Here is what they get in the pack;
1 fitness Zepama vest
1 ZepaTel smartphone,
3 in 1 Smartwatch with heartrate, blood pressure monitor, which has NFC ring, headset and a choice between energy harvesting sneakers or a VR headset

User Acquisition Cost;

Estimated acquisition costs will be around \$10 per user, which is significantly lower than the industry average.

Projections:

Average customer will generate \$500 in revenue over 12 months,

Customer lifetime value of \$2,000.
\$10 million in revenue in the first 6months with a **growth rate of 20% per year for the next three years**



Recent Endorsements:



**From Ondo State Government through the Ondo State Entrepreneurship Agency.
In the picture, the Governor His Excellency Lucky Aiyedatiwa Presenting the endorsement cheque
To Doyin Adesida, Founder of Zepama.**

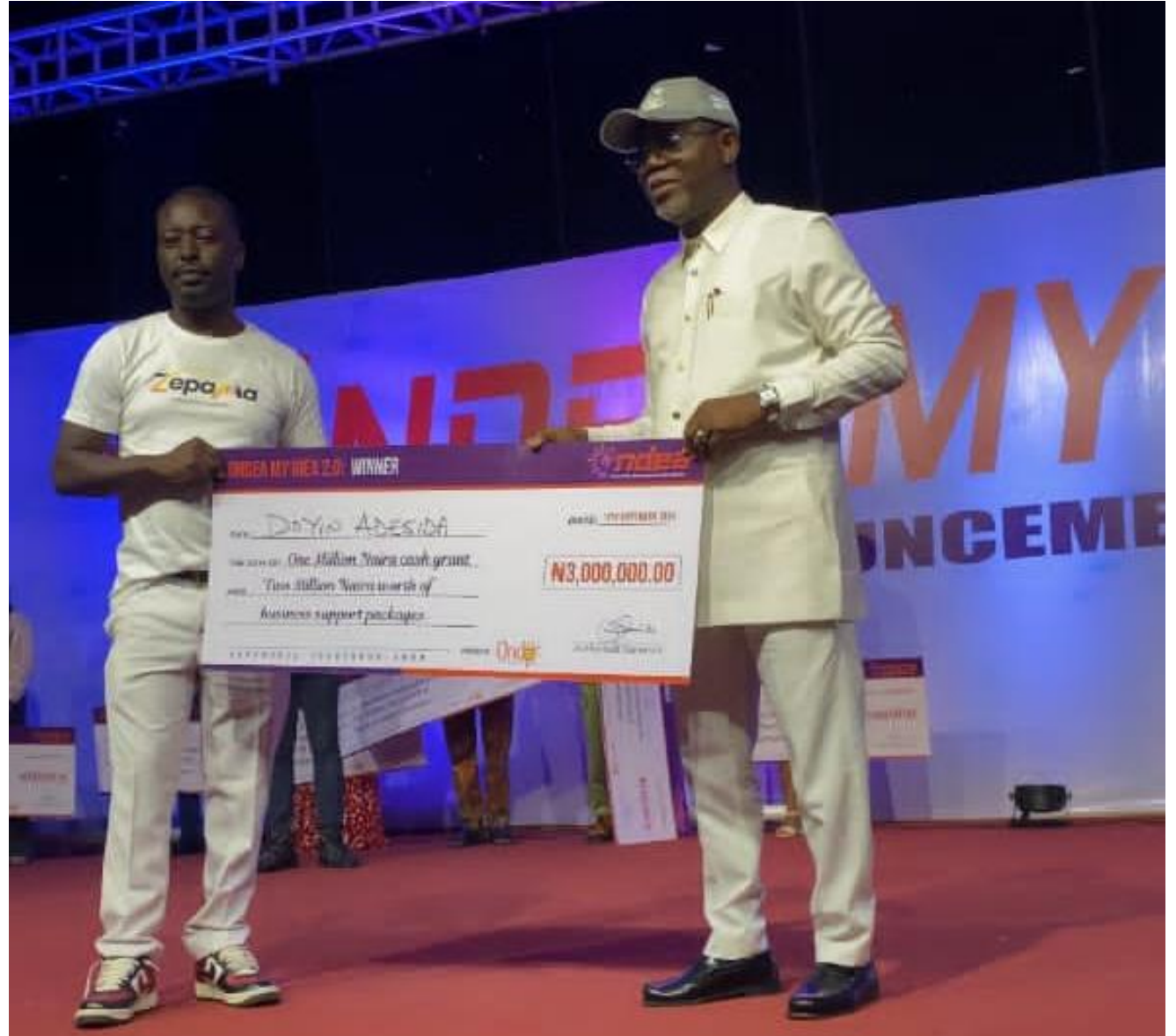
We won't publicly disclose the exact modifications on the products in our starter pack till we secure patent rights, trade secrets, and trademark protections for these innovations. In the future, we will establish licensing agreements for anyone looking to utilize our technology.

We are also implementing machine learning algorithms to control the supply of Zepacoins, ensuring that the economy around the coins remains sustainable and rewarding for users while promoting long-term value appreciation.



We aim to position Zepacoins as a great cryptocurrency globally. While platforms like STEP N & Sweatcoin and more have shown proof of concept in this space, Zepama goes further, with a broader ecosystem.

ZepaStops ZepaView



Closing:



By investing today, you will secure **early favorable terms** in a **high-potential, high-growth** opportunity that combines **social impact with strong financial returns**.

Let's advance together and build a future where we encourage people to be more physically active, make life insurance policies more accessible to all and where progress is shared by all.

Thank you for your time.

 For Businesses: Become a Partner

Check us out on **zepama.io** or **zepama.com**

Or email partnerships@zepama.io

www.zepastops.com & www.zepacoins.com coming soon.



Go-To Market Event:



Join The 2024 Year-end
Daily Waka Well Challenge



WALK FURTHER CHALLENGE

 "for healthy living"

SUSTAINABLE LIVING

*Walk Further Challenge, simple changes for big impacts! Every step is a force!
Turn your daily walk into a powerful force for your health and the planet.*

Date: **Oct 1st- Dec 31st**

Time: **All day everyday till Dec 31st**

How to participate:



Download Zepama from app store,
and create your profile.



Click on the walking icon every time
you are about to walk anywhere.

Community Activity/up-coming event



Anywhere you are using app from

Your steps will be counted and tracked and scored daily
till Dec 31st. The top 10 users with the highest
cumulative step count will win grant prizes.

